

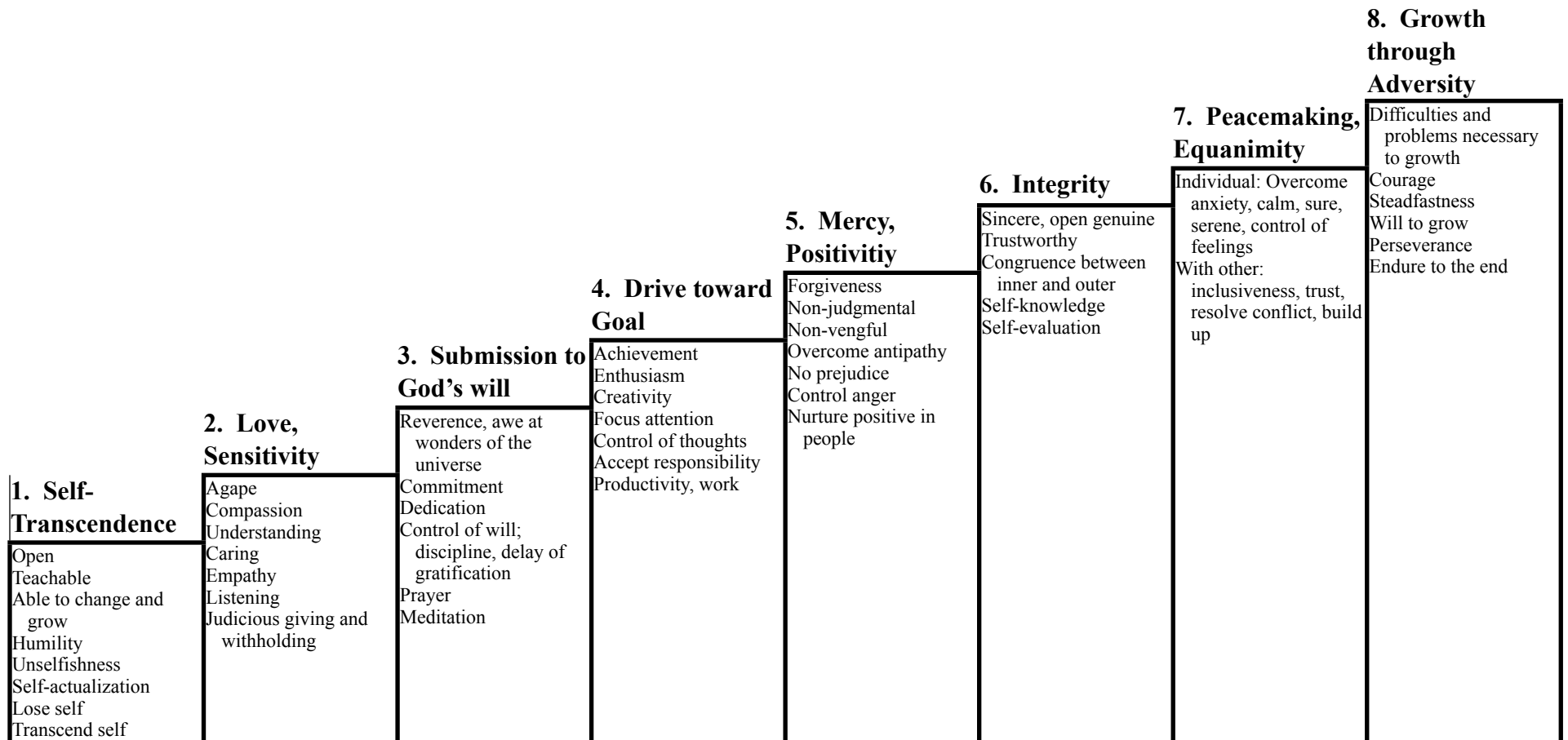
Guiding Principles

Attitude	Poor in Spirit	Mourn	Meek	Hunger and Thirst	Merciful	Pure in Heart	Peace Making	Adversity-Persecution
Biblical Meaning	<p>Open</p> <ul style="list-style-type: none"> • <i>John 3:1-8</i> • <i>Matt 9:14-17</i> • <i>Mark 10:13-16</i> <p>Get rid of handicaps</p> <ul style="list-style-type: none"> • <i>Mark 9:43-47</i> • <i>Mark 10:17-25</i> <p>Humility</p> <ul style="list-style-type: none"> • <i>Matt 18:1-4</i> • <i>Luke 14:8-11</i> • <i>Mark 12:38-44</i> • <i>Luke 18:9-14</i> <p>Lose Yourself</p> <ul style="list-style-type: none"> • <i>Matt 10:39</i> • <i>Mark 8:34-35</i> • <i>Matt 16:21-26</i> • <i>Mark 9:33-35</i> • <i>Mark 10:35-46</i> • <i>John 13:12-17</i> 	<p>Compassion</p> <ul style="list-style-type: none"> • <i>Luke 4:16-21</i> • <i>Matt 9:35-36</i> <p>Discipleship</p> <ul style="list-style-type: none"> • <i>John 13:34-35</i> • <i>Matt 25:34-40</i> • <i>Luke 14:12-14</i> <p>Neighbor as yourself</p> <ul style="list-style-type: none"> • <i>Luke 10:25-28</i> • <i>Matt 7:12</i> <p>Neighbor defined</p> <ul style="list-style-type: none"> • <i>Luke 10:29-37</i> 	<p>Trust in God</p> <ul style="list-style-type: none"> • <i>Luke: 12:22-32</i> • <i>Mark 10:13-16</i> <p>Reality of Prayer</p> <ul style="list-style-type: none"> • <i>Mark 11:22-24</i> • <i>Matt 17:14-21</i> • <i>Luke 17:5-6</i> <p>Surrender to God</p> <ul style="list-style-type: none"> • <i>Matt 4:8-10</i> • <i>John 4:31-34</i> • <i>Matt 6:9-10</i> • <i>Mark 14:35-36</i> <p>Steed under control</p>	<p>Asking, seeking, knocking</p> <ul style="list-style-type: none"> • <i>Luke 11:9-13</i> • <i>Luke 18:1-8</i> • <i>Matt 13:44-46</i> • <i>Matt 22:37-38</i> <p>Cannot serve half-heartedly</p> <ul style="list-style-type: none"> • <i>Luke 9:57-62</i> • <i>Luke 14:25-35</i> 	<p>No self-righteousness or judging</p> <ul style="list-style-type: none"> • <i>Matt 9:13</i> • <i>Luke 6:27-42</i> • <i>John 8:2-11</i> <p>Forgiveness</p> <ul style="list-style-type: none"> • <i>Matt 6:12-15</i> • <i>Matt 18:21-35</i> • <i>Luke 23:33-34</i> • <i>Matt 5:21-26</i> 	<p>The inner person</p> <ul style="list-style-type: none"> • <i>Luke 6:45</i> • <i>Luke 11:33-36</i> • <i>Luke 17:20-21</i> <p>Avoid deceitfulness of appearances</p> <ul style="list-style-type: none"> • <i>Matt 5:27-28</i> • <i>Matt 6:1-8</i> • <i>Matt 6:16-18</i> • <i>Matt 12:33-35</i> • <i>Mark 7:1-23</i> • <i>Luke 11:37-41</i> • <i>Luke 16:10-15</i> • <i>Matt 6:19-21</i> 	<p>Reconciliation</p> <ul style="list-style-type: none"> • <i>Matt 5:38-48</i> • <i>Mark 12:28-34</i> • <i>John 14:27</i> <p>The Kingdom let loose in the world</p> <ul style="list-style-type: none"> • <i>Luke 10:1-9</i> • <i>John 20:21</i> • <i>Matt 4:18-20</i> • <i>Matt 9:35-38</i> • <i>Matt 5:14-16</i> • <i>Matt 28:16-20</i> 	<p>Adversity</p> <ul style="list-style-type: none"> • <i>Matt 5:10-12</i> • <i>Matt 10:34-39</i> • <i>Mark 3:31-35</i> • <i>Mark 13:9-11</i> • <i>Matt 10:16-20</i> <p>Concluding Parable</p> <ul style="list-style-type: none"> • <i>Matt 7:24-29</i>
Work meaning	<p>Open</p> <p>Teachable</p> <p>Flexible</p> <p>Adaptable</p> <p>Able to change in order to grow</p> <p>Humility</p> <p>Unselfishness</p> <p>Servant-Leader</p>	<p>Service to Customers</p> <p>Compassionate</p> <p>Understanding of co-workers</p> <p>Empathetic Listening</p>	<p>Commitment to values</p> <p>Commitment to Ideals beyond self toward making the world better</p> <p>Business entity must stand for something</p>	<p>Achievement Orientation</p> <p>Productivity</p> <p>Enthusiasm</p> <p>Goals</p> <p>Objectives</p> <p>Focussed will</p>	<p>Nurture positive people</p> <p>Overcome prejudice</p> <p>Non-vengeful</p> <p>Control anger</p> <p>Forgiveness</p> <p>No grudges</p> <p>Recognize talents</p>	<p>Integrity</p> <p>Genuine</p> <p>Sincere</p> <p>Authentic</p> <p>Trusting and trustworthy</p> <p>Quality of products</p> <p>Quality of service</p>	<p>Team building</p> <p>Peace making</p> <p>Equanimity</p> <p>Overcome anxiety</p> <p>Calm</p> <p>Sure</p> <p>Serene, yet enthusiastic</p>	<p>Growth through adversity</p> <p>Endurance</p> <p>Learning</p> <p>Teaching</p> <p>Training</p> <p>Courage</p> <p>Steadfastness</p> <p>Dedication</p> <p>Perseverance</p> <p>Dedication</p>
In Search of Excellence	<p>Bias for Action</p> <p>Try it-Change it</p> <p>Simple Form</p> <p>Lean Staff</p>	<p>Close to the customer</p>	<p>Corporate Culture that gives meaning and purpose</p>	<p>Autonomy and Entrepreneurship</p> <p>Stick to the knitting</p>	<p>Productivity through people</p>	<p>Simultaneous loose-tight properties</p>	<p>Conflict resolution</p>	<p>Hands on value driven</p>

Original research by Bill Bottum of Townsend and Bottum, Inc.

Guiding Principles

Forces that Nurture Spiritual Growth ----->



Guiding Principles

←-----Forces Against Spiritual Growth
(sin - evil) (entropy)

1. Egotism Selfishness Mind closed to new truth Inflexible Resists change Arrogance Pride Status & prestige consciousness	2. Hate Insensitivity Uncaring No empathy No listening No compassion Hardened Hurtful Killing	3. Willfulness Will not submit to will of God Lacking: Commitment Dedication Reverence Awe at wonders of the universe Will to delay gratification Uncontrolled will	4. Stagnation Purposelessness Apathy Opposes life-force (evil is "live" spelled backwards) Scattered attention Uncontrolled thoughts Laziness	5. Judgmental Intolerance Prejudice Antipathy Vengefulness Criticism Cynicism Negativity Scapegoating Narrow-mindedness	6. Dishonesty Stealing Lying Deviousness Deceit Pretense Resist self- knowledge Rationalization Deny reality Incongruence between inner & outer	7. Peace Destruction Anxiety Fear Confusion Uncontrolled feelings Divisiveness Exclusiveness Conflict unresolved Destructiveness War	8. Avoidance of Suffering Easy way out Avoiding of: Problems Responsibility Difficulties Lack of: Perseverance Endurance Courage Will to grow "Neurosis is always a substitute for legitimate suffering." Jung
Classical Seven Deadly Sins							
Pride Covetousness	Envy	Lust Gluttony	Sloth	Anger			