

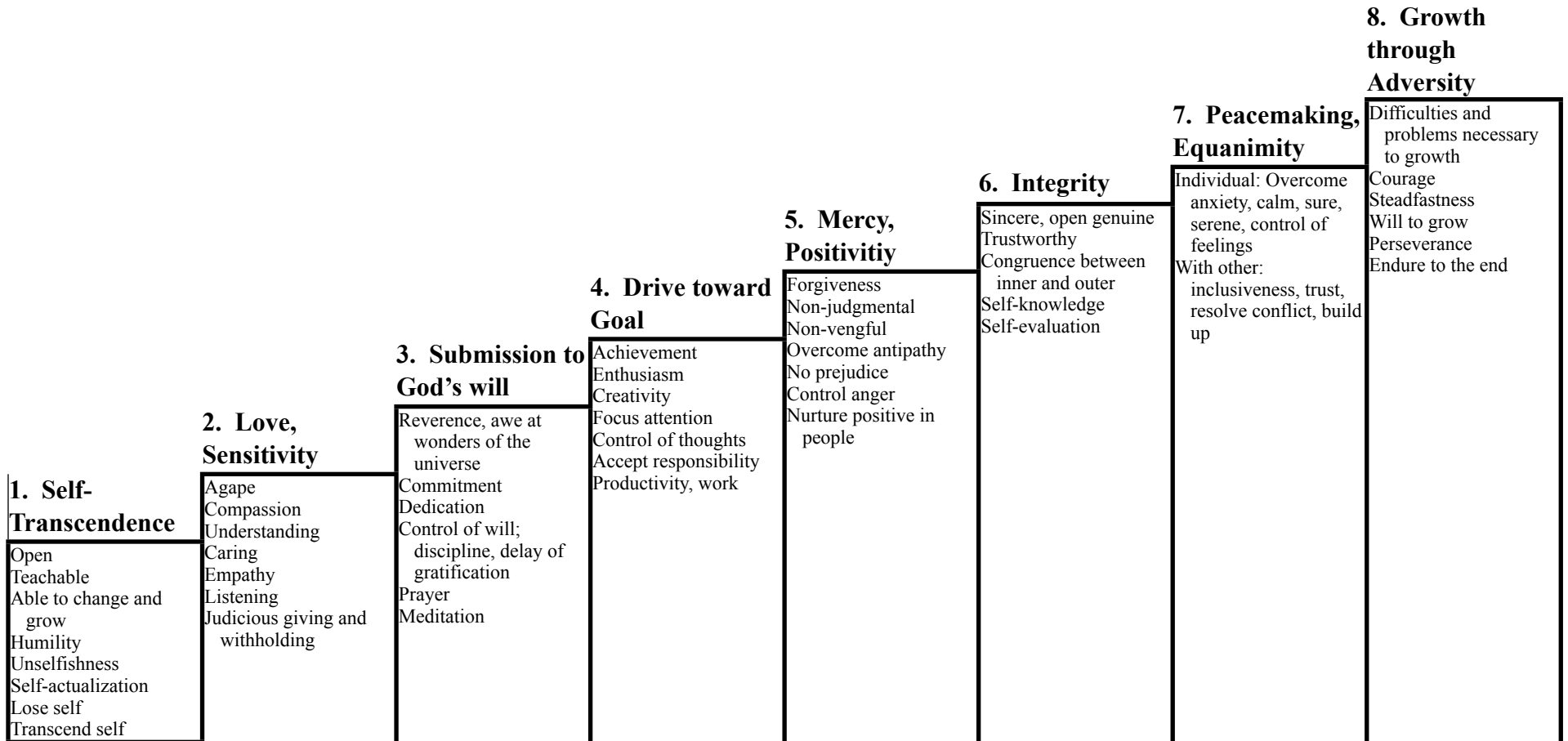
Guiding Principles

Attitude	Poor in Spirit	Mourn	Meek	Hunger and Thirst	Merciful	Pure in Heart	Peace Making	Adversity-Persecution
Biblical Meaning	<p>Open</p> <ul style="list-style-type: none"> • <i>John 3:1-8</i> • <i>Matt 9:14-17</i> • <i>Mark 10:13-16</i> <p>Get rid of handicaps</p> <ul style="list-style-type: none"> • <i>Mark 9:43-47</i> • <i>Mark 10:17-25</i> <p>Humility</p> <ul style="list-style-type: none"> • <i>Matt 18:1-4</i> • <i>Luke 14:8-11</i> • <i>Mark 12:38-44</i> • <i>Luke 18:9-14</i> <p>Lose Yourself</p> <ul style="list-style-type: none"> • <i>Matt 10:39</i> • <i>Mark 8:34-35</i> • <i>Matt 16:21-26</i> • <i>Mark 9:33-35</i> • <i>Mark 10:35-46</i> • <i>John 13:12-17</i> 	<p>Compassion</p> <ul style="list-style-type: none"> • <i>Luke 4:16-21</i> • <i>Matt 9:35-36</i> <p>Discipleship</p> <ul style="list-style-type: none"> • <i>John 13:34-35</i> • <i>Matt 25:34-40</i> • <i>Luke 14:12-14</i> <p>Neighbor as yourself</p> <ul style="list-style-type: none"> • <i>Luke 10:25-28</i> • <i>Matt 7:12</i> <p>Neighbor defined</p> <ul style="list-style-type: none"> • <i>Luke 10:29-37</i> 	<p>Trust in God</p> <ul style="list-style-type: none"> • <i>Luke: 12:22-32</i> • <i>Mark 10:13-16</i> <p>Reality of Prayer</p> <ul style="list-style-type: none"> • <i>Mark 11:22-24</i> • <i>Matt 17:14-21</i> • <i>Luke 17:5-6</i> <p>Surrender to God</p> <ul style="list-style-type: none"> • <i>Matt 4:8-10</i> • <i>John 4:31-34</i> • <i>Matt 6:9-10</i> • <i>Mark 14:35-36</i> <p>Steed under control</p>	<p>Asking, seeking, knocking</p> <ul style="list-style-type: none"> • <i>Luke 11:9-13</i> • <i>Luke 18:1-8</i> • <i>Matt 13:44-46</i> • <i>Matt 22:37-38</i> <p>Cannot serve half-heartedly</p> <ul style="list-style-type: none"> • <i>Luke 9:57-62</i> • <i>Luke 14:25-35</i> 	<p>No self-righteousness or judging</p> <ul style="list-style-type: none"> • <i>Matt 9:13</i> • <i>Luke 6:27-42</i> • <i>John 8:2-11</i> <p>Forgiveness</p> <ul style="list-style-type: none"> • <i>Matt 6:12-15</i> • <i>Matt 18:21-35</i> • <i>Luke 23:33-34</i> • <i>Matt 5:21-26</i> 	<p>The inner person</p> <ul style="list-style-type: none"> • <i>Luke 6:45</i> • <i>Luke 11:33-36</i> • <i>Luke 17:20-21</i> <p>Avoid deceitfulness of appearances</p> <ul style="list-style-type: none"> • <i>Matt 5:27-28</i> • <i>Matt 6:1-8</i> • <i>Matt 6:16-18</i> • <i>Matt 12:33-35</i> • <i>Mark 7:1-23</i> • <i>Luke 11:37-41</i> • <i>Luke 16:10-15</i> • <i>Matt 6:19-21</i> 	<p>Reconciliation</p> <ul style="list-style-type: none"> • <i>Matt 5:38-48</i> • <i>Mark 12:28-34</i> • <i>John 14:27</i> <p>The Kingdom let loose in the world</p> <ul style="list-style-type: none"> • <i>Luke 10:1-9</i> • <i>John 20:21</i> • <i>Matt 4:18-20</i> • <i>Matt 9:35-38</i> • <i>Matt 5:14-16</i> • <i>Matt 28:16-20</i> 	<p>Adversity</p> <ul style="list-style-type: none"> • <i>Matt 5:10-12</i> • <i>Matt 10:34-39</i> • <i>Mark 3:31-35</i> • <i>Mark 13:9-11</i> • <i>Matt 10:16-20</i> <p>Concluding Parable</p> <ul style="list-style-type: none"> • <i>Matt 7:24-29</i>
Work meaning	<p>Open</p> <p>Teachable</p> <p>Flexible</p> <p>Adaptable</p> <p>Able to change in order to grow</p> <p>Humility</p> <p>Unselfishness</p> <p>Servant-Leader</p>	<p>Service to Customers</p> <p>Compassionate</p> <p>Understanding of co-workers</p> <p>Empathetic Listening</p>	<p>Commitment to values</p> <p>Commitment to Ideals beyond self toward making the world better</p> <p>Business entity must stand for something</p>	<p>Achievement Orientation</p> <p>Productivity</p> <p>Enthusiasm</p> <p>Goals</p> <p>Objectives</p> <p>Focussed will</p>	<p>Nurture positive people</p> <p>Overcome prejudice</p> <p>Non-vengeful</p> <p>Control anger</p> <p>Forgiveness</p> <p>No grudges</p> <p>Recognize talents</p>	<p>Integrity</p> <p>Genuine</p> <p>Sincere</p> <p>Authentic</p> <p>Trusting and trustworthy</p> <p>Quality of products</p> <p>Quality of service</p>	<p>Team building</p> <p>Peace making</p> <p>Equanimity</p> <p>Overcome anxiety</p> <p>Calm</p> <p>Sure</p> <p>Serene, yet enthusiastic</p>	<p>Growth through adversity</p> <p>Endurance</p> <p>Learning</p> <p>Teaching</p> <p>Training</p> <p>Courage</p> <p>Steadfastness</p> <p>Dedication</p> <p>Perseverance</p> <p>Dedication</p>
In Search of Excellence	<p>Bias for Action</p> <p>Try it-Change it</p> <p>Simple Form</p> <p>Lean Staff</p>	<p>Close to the customer</p>	<p>Corporate Culture that gives meaning and purpose</p>	<p>Autonomy and Entrepreneurship</p> <p>Stick to the knitting</p>	<p>Productivity through people</p>	<p>Simultaneous loose-tight properties</p>	<p>Conflict resolution</p>	<p>Hands on value driven</p>

Original research by Bill Bottum of Townsend and Bottum, Inc.

Guiding Principles

Forces that Nurture Spiritual Growth ----->



Guiding Principles

←-----Forces Against Spiritual Growth
(sin - evil) (entropy)

							8. Avoidance of Suffering
							Easy way out Avoiding of: Problems Responsibility Difficulties Lack of: Perseverance Endurance Courage Will to grow "Neurosis is always a substitute for legitimate suffering." Jung
							7. Peace Destruction
							Anxiety Fear Confusion Uncontrolled feelings Divisiveness Exclusiveness Conflict unresolved Destructiveness War
							6. Dishonesty
							Stealing Lying Deviousness Deceit Pretense Resist self- knowledge Rationalization Deny reality Incongruence between inner & outer
							5. Judgmental
							Intolerance Prejudice Antipathy Vengefulness Criticism Cynicism Negativity Scapegoating Narrow-mindedness
							4. Stagnation
							Purposelessness Apathy Opposes life-force (evil is "live" spelled backwards) Scattered attention Uncontrolled thoughts Laziness
							3. Willfulness
							Will not submit to will of God Lacking: Commitment Dedication Reverence Awe at wonders of the universe Will to delay gratification Uncontrolled will
							2. Hate
							Insensitivity Unconcern Uncaring No empathy No listening No compassion Hardened Hurtful Killing
							1. Egotism
							Selfishness Mind closed to new truth Inflexible Resists change Arrogance Pride Status & prestige consciousness
Classical Seven Deadly Sins							
Pride Covetousness		Envy		Lust Gluttony		Sloth Anger	